

ENERGY ADVANTAGE FOR BUSINESS

Saving Energy Starts Here



Incentive Guide

Kentucky Power offers cash incentives to commercial customers for energy saving upgrades on lighting, HVAC and advanced control systems that reduce usage and improve workspace performance. It's all about lowering costs while creating cleaner, more productive buildings.

- » Better Workplaces
- » Cash-Back Incentives
- » Cut Energy Costs
- » Go Greener

PROGRAM PERKS



EARN INCENTIVES

Get cash back for installing energy saving upgrades like LEDs and smart controls.



LOWER COSTS

Reduce your monthly energy bills and operating expenses with efficient upgrades.



BETTER WORKPLACES

Enhance the comfort, safety, and overall environment of your building.



GO GREENER

By lowering your carbon footprint, you're contributing to a more sustainable future.

KentuckyPower.com/EnergyAdvantageBusiness

844-657-1230 | EnergyAdvantageKentucky@TRCCompanies.com

ENERGYADVANTAGE

COMMERCIAL LIGHTING INCENTIVES¹

Efficient Equipment Category	Description	Unit Type	Incentive
Low Bay Fixture	LED Low Bay Fixture ≤ 200W	Each	\$10
High Bay Fixture	LED High Bay Fixture ≤ 200W	Each	\$50
	LED High Bay Fixture 201 - 250W	Each	\$60
	LED High Bay Fixture 251 - 300W	Each	\$75
Troffer	LED Troffer ≤ 80W	Each	\$20
Linear Lamp	LED 2ft Linear Lamp ≤ 10W	Each	\$1.50
	LED 3ft Linear Lamp ≤ 13W	Each	\$3
	LED 4ft Linear Lamp ≤ 22W	Each	\$3
	LED 8ft Linear Lamp ≤ 43W	Each	\$3
	LED U-Bend Linear Lamp ≤ 22W	Each	\$3
Downlight	LED Recessed, Surface, Pendant Downlight	Each	\$9
Refrigerated Case Lighting	LED Refrigerated or Freezer Case Light	Per Linear Foot	\$3.50
Exterior Fixture	LED Exterior Fixture ≤ 30 W	Each	\$30
	LED Exterior Fixture 31 - 100W	Each	\$35
	LED Exterior Fixture 101 - 200W	Each	\$50
	LED Exterior Fixture 201 - 300W	Each	\$75

COMMERCIAL LIGHTING CONTROLS INCENTIVES

Efficient Equipment Category	Description	Unit Type	Incentive
Occupancy Sensor	Occupancy Sensor Wall Switch	Each	\$15
	Occupancy Sensor Fixture Mounted	Each	\$15
	Occupancy Sensor Remote or Wall Mounted	Each	\$30
	Occupancy Sensor LED Fixture Integrated	Each	\$15
Daylight Sensor	Daylight Sensor Fixture Mounted	Each	\$10
	Daylight Sensor Remote or Wall Mounted	Each	\$20
Dual Occupancy & Daylight Sensor	Dual Occupancy & Daylight Sensor Fixture Mounted	Each	\$30
	Dual Occupancy & Daylight Sensor LED Fixture Integrated	Each	\$15
Network Lighting Controls²	Networked Lighting Controls	Per Watt Controlled	\$0.20

¹ All lighting measures must be DLC or EnergyStar certified and must replace an existing incandescent, fluorescent, CFL, or HID lamp or fixture with equivalent lumens. Retrofit kits shall replace all components of the existing fixture except the outer shell.

² Networked lighting controls systems must be DLC listed.

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HVAC INCENTIVES^{3,4}

Efficient Equipment Category	Description		Unit Type	Incentive
Split or Single Packaged AC	<5.42 tons; <65 kBtu	≥ 14.7 SEER2	Ton	\$40 NEW
	5.42 ≤ tons < 11.25; 65 ≤ kBtu < 135	≥ 16.3 IEER	Ton	\$40 NEW
	11.25 ≤ tons < 20; 135 ≤ kBtu < 240	≥ 15.6 IEER	Ton	\$40 NEW
	20 ≤ tons < 63.3; 240 ≤ kBtu < 760	≥ 14.5 IEER	Ton	\$40 NEW
	≥ 63.3 ton; ≥ 760 kbtu	≥ 11.8 IEER	Ton	\$40 NEW
Split or Single Packaged Air Source Heat Pump	<5.42 tons; <65 kBtu	≥ 14.7 SEER2 and ≥ 7.5 HSPF2	Ton	\$175 NEW
	5.42 ≤ tons < 11.25; 65 ≤ kBtu < 135	≥ 15.5 IEER and ≥ 3.5 COP	Ton	\$175 NEW
	11.25 ≤ tons < 20; 135 ≤ kBtu < 240	≥ 14.9 IEER and ≥ 3.4 COP	Ton	\$175 NEW
	≥ 20 tons; ≥ 240 kBtu	≥ 13.8 IEER and ≥ 3.3 COP	Ton	\$175 NEW
Packaged Terminal Heat Pump		≥ 11.4 EER and ≥ 3.4 COP	Ton	\$250 NEW
Packaged Terminal Air Conditioner		≥ 11.4 EER	Ton	\$125 NEW
Geothermal Heat Pump		≥ 16.0 EER and ≥ 3.6 COP	Ton	\$500 NEW
Smart Thermostat⁵	ENERGY STAR		Each	\$50 NEW

HOT WATER INCENTIVE

Efficient Equipment Category	Description	Unit Type	Incentive
Commercial Heat Pump Water Heater	ENERGY STAR ≤ 55 gallons	Each	\$500

³ All HVAC equipment must exceed ASHRAE 90.1 - 2010 requirements and federal energy efficiency requirements prescribed in Code of Federal Regulations section 10 CFR Part 431. AHRl certificate and specification sheets must be provided for all new HVAC equipment.

⁴ Fuel switching is not permitted

⁵ Replacing manual/programmable thermostat with new ENERGY STAR smart thermostat

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Saving Energy Starts Here



Energy incentives for Kentucky businesses

Kentucky Power's EnergyAdvantage Program is helping businesses shine brighter — with less energy!

Eligible commercial customers can receive incentives for energy saving upgrades that reduce usage and improve workspace performance.

- » Better Workplaces
- » Cut Energy Costs
- » Cash Back Incentives
- » Go Greener

Here's how it works:

- 1 SUBMIT YOUR APPLICATION**
Visit KentuckyPower.com/EnergyAdvantageBusiness or call **844-657-1230** to complete the initial application. Pre-approval is required for projects with an incentive \geq \$10,000.
- 2 INSTALL APPROVED MEASURES**
Customer or Trade Ally completes the installation of approved measures.
- 3 PROJECT REVIEW AND INSPECTION**
Once application is submitted, the completed project undergoes a quality check.
- 4 START SAVING!**
Take advantage of energy saving upgrades that can help lower your energy use and save money.

Does my business qualify?

EnergyAdvantage is available to commercial customers within the Kentucky Power service territory and served by Kentucky Power.

Some commercial users may not be eligible; please contact us to confirm your eligibility.

Apply Online

Apply online at
KentuckyPower.com/EnergyAdvantageBusiness
or call **844-657-1230**.

